

# HELLO!

I'm Kira, A passionate designer who likes to make a difference with complex solutions in a simplified form. Gained experience with various tools such as Adobe Creative Suite, Sketch, Figma, and other designing tools.

# EDUCATION

BA (Hons) Graphic Design

Southampton Solent // September 2016 till July 2019

Extended National Diploma in level 3 Graphic Design

Uxbridge College // September 2014 till July 2016

GCSE's

Alec Reed Academy // September 2010 till July 2014

# EXPERIENCE

Digital Designer - Be Grizzlee

August 2022 till Present.

Achievements

Tailoring artwork for Apple and Expedia, localising designs for the EU and Middle Eastern markets while ensuring brand consistency across regions and adapting to different safe zones across multiple platforms.

Associate Designer - Minds + Assembly

August 2021 till August 2022.

Achievements

Ideation of promotional healthcare materials, the development of print and digital materials from written manuscripts, and the careful crafting of campaign pieces across brands Tekeda and Galderma. Creation of IL31role.com website design, icons and assets.

Junior Graphic Designer - IDrewThisLTD

December 2019 till February 2021.

Achievements

Developed creative advertisement content for various media, including catalogues, posters and internal emails while ensuring maximum brand awareness of target audience/brand guidelines

# SOFTWARE/APP

Adobe Photoshop, Adobe AfterEffects, Adobe Illustrator, Adobe Indesign, Figma, Media Encoder, Microsoft Office, PPT/DOCX etc

# SKILLS

Ideation, Marketing Design, Social Media Graphics, Visual Communication, UI Design, Interaction Design, Motion Graphics, Storyboarding, Editorial Design, Web Design, Digital/Print & Binge watching tv

# INTERESTS/HOBBIES

Art & Design, Documentaries, Exhibitions, Museums, Sneakers, DIY, Concerts, Reading, Tech